

FAB Meeting #25 05/14/2020

Attendance:

- 6 UB backbone staff (David Harrington, Kassa Belay, Dionne Grayman, Danielle Augustine, Athenia Rodney, Jason Ludwig)
- 20 FAB members

Objectives:

- Get FAB feedback on UB Family Wellbeing Checklist tool
- Introduce Gillian Kaye, a UB Playbook Project and a FAB Editorial Board
- Introduce UB's "Corona Care Video Contest"

Icebreaker: Reflect on who "packed your parachute."

UB News and Updates

- UB staff pursued follow-ups from conversation with Dr. Stephens
- UB decided not to pursue a partnership with Public Sentiment
- UB has continued evolving in response to the coronavirus pandemic
 - RACS Thursday Distribution: UB partnering with Riverside Avenue Community School (RACS) and Brighter Bites to distribute fresh produce and more to families each week
 - 10,500 lbs of fresh produce, 2,000 face masks and 75 B4B gift bags distributed on 5/14/20. Diapers and more in the coming weeks.
- UB Zoom Line is open to FAB members to host meetings for each other and for personal reasons, etc.
 - One requirement: Check with Danielle or Athenia to make sure the line is available and to get instructions for hosting it.

Coronavirus Resource List

- The [UB Coronavirus resource list](#) has received 15 inquires for Aid (Food/health/ tax support) so far
 - So far: challenges in delivering resources but successes in connecting to resources

Professional Development Updates

- UB's Virtual Professional development is Up and Running. Professional Development opportunity Tracker: <https://bit.ly/UBprofessionaldevelopment>
 - Continuing education
 - Entrepreneurship
 - Project Management
 - Marketing
 - Design
 - Technology

UB Corona Care Video Contest

- UB is launching a contest to encourage families to create videos around coronavirus that are more relatable to NYC residents
- In a short video, let the world know how you are helping your neighbors, family, friends and loved ones stay safe during the outbreak. Keep it real, entertaining and safe. And share the message widely
- UB seeking FAB input on the video contest! Holding an interim meeting with FAB members on Wednesday March 20 from 12:30 to 2:30 to provide more details and gather feedback.

May Meeting Updates

- PAT Meeting: 5/1
 - Facilitated on Zoom with 30 participants, including 13 PAT members and 11 FAB members
 - UB would like to merge the coronavirus resource directory with content from our Physical distancing Driver Diagram Family Wellbeing Checklist to offer service providers and residents a Family Wellbeing Checklist tool as a uniform way to:
 - Check in with clients
 - Ensure clients have the resources they need
 - Support safety, and where possible, physical distancing during the pandemic
 - During the meeting, UB introduced the checklist tool and asked for feedback from PAT members, and requested volunteers willing to test the tool out

Vision for UB Family Wellbeing Checklist Tool

- We would like to merge the coronavirus resource directory with a family wellbeing checklist to offer service providers and residents a uniform way to

- check in with clients/neighbors
- ensure they have the resources they need
- Support safe physical distancing during the pandemic, where possible
- UB envisions this tool lasting beyond the pandemic, offering a “one of a kind” neighborhood wide family support tool for true collective impact

United for Brownsville Physical Distancing Checklist: Physical distancing during the COVID-19 public health crisis affects everyone differently. This checklist is meant to be a tool for you to use to help determine where the greatest need lies during your communications with individuals, families, or communities and help you connect them to resources in real time.

FAB Feedback

Physical and Mental Well-Being

- Are you able to find and afford face masks, other personal protective equipment and cleaning supplies?
- Are you facing eviction or other legal proceedings that would force you to move out of your house even though you don't want to?
- Are you unable to afford food to feed your family right now?
- Are you looking for options to receive medical support via your phone or a video visit?
- Are you looking for free delivery of medication?
- Are you looking for COVID-19 testing?
- Would you like to talk with a licensed mental health counselor?
- Are you experiencing violence at home?

Economic Well-Being

- Has a bank, creditor or lender taken money you received from The CARES Act?
- Do you have questions about workplace accommodations your employer should be providing during the pandemic?
- Are you looking for information about or assistance to access public benefits?
- Are you concerned about paying off medical or student loans right now?
- Do you have questions about loans and grants available for business right now?

For resources that may help fill the gaps, visit:
<https://www.unitedforbrownsville.org/coronavirus>

Social Well-Being

- Are you able to stay connected to friends and family by phone or through the internet since being together physically is complicated right now?
- Would you like to volunteer right now?
- Do you need help finding resources and support beyond what we've covered today?

Clear, Accurate Information and Guidance

- Are you looking for up to date, trustworthy sources for current events, info & news about the COVID-19 pandemic right now?
- Are you looking for guidance on how to care for a family member with the Corona virus right now?

Supports for Children of All Ages

- Do you have questions about how to get internet access and devices so that your child can continue school online?
- Are you looking for childcare options right now?
- Are you looking for activities to do with your children, while at home, that don't involve screens (as much)?
- Are you looking for online activities to do with your children, while at home?

DRAFT: May 13, 2020

Checklist Tool Feedback

- 4 Breakout Groups Roleplay questions- share feedback on:
 - Tone
 - Appropriate in “neighbor to neighbor” context?
 - Sequence
- Test resources
 - Do they seem likely to solve the problem?
 - Do they require more follow through than a neighbor is able to offer?
 - Can residents use these resources on their own?

- General feedback
 - Have all the right bases been covered?
 - Which questions can be combined/eliminated to simplify the experience?

Breakout Group Feedback on “Social Wellbeing” Questions

- Question 1 “Are you able to stay connected to Friends and Family by phone or through the internet since being together physically is complicated right now?”
 - Good Tone
 - The resources provided may not be helpful to elderly people who need rapid response or have difficulty navigating the web
- Question 2: “Would you like to volunteer right now?”
 - Not clear what you’re being asked to volunteer for. Would be better to rephrase the question along the lines of: “Would you have the opportunity to volunteer at one of these organizations?”
 - Will these volunteering resources be updated over time
- Question 3: “Do you need help finding resources and support beyond what was covered today?”
 - 311 has not always been helpful and people may have experiences of it being tedious and unhelpful—are there any other resources that can be included. Especially ones that won’t leave you on hold
 - What about email resources?

Breakout Group Feedback on “Clear, Accurate Information and Guidance” Questions

- Question 1 : “Do you need help finding resources and support beyond what was covered today?”
 - Same as Social Wellbeing question 3
- Question 2: “Are you looking for guidance on how to care for a family member with coronavirus right now?”
 - Tone sounds good
 - People will be reluctant to read long articles—are there video or infographic resources?
 - Multilingual resources?
- Question 3: “Are you looking for up to date and trustworthy sources for current events, information and news related to COVID-19 right now?”
 - Resources: Department of Health and Mental Hygiene is listed twice
 - The CDC should be included as a resource

Full Group Feedback on Checklist Tool

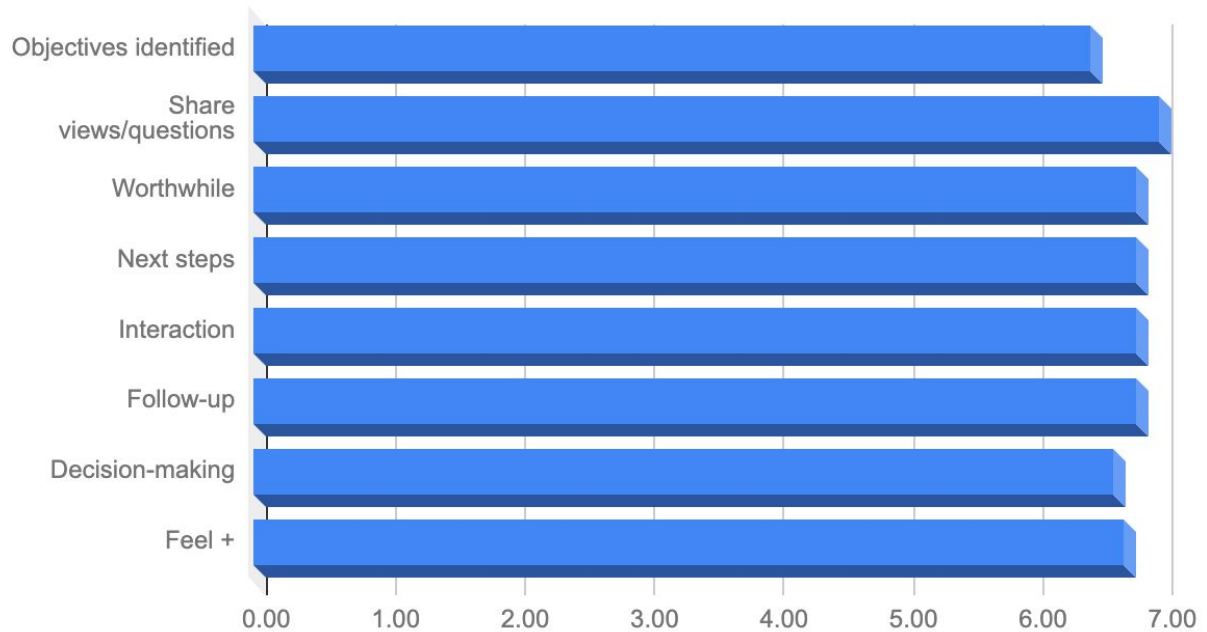
- Have all the bases been covered?
 - o There should be opportunities for people using tool to comment on what is missing and how it can be updated
 - o What resources are available for families with children not enrolled in public schools? Can partners like Scholastic help meet their needs
 - o There should be more questions about how people are feeling under the Mental Health category (i.e. sleeping habits and stress)/
- Which Questions or resources should be cut?
 - o There should be more videos and infographics in place of long articles
 - o Mental Health and Social Wellbeing categories can be merged

Introduction of Gillian Kaye and UB Playbook

- Gillian Kaye is a collaboration and planning consultant and coach
 - o Her more than 35 years of experience in the field of community and organizational development include serving as an agency Chief of Staff for the New York City Mayor’s Office and after Hurricane Sandy as Director of the Brooklyn Community Foundation’s Brooklyn Recovery Fund
 - o She is an Assistant Visiting Professor at Pratt Institute in New York City in the Urban Planning and Place Making graduate program
- UB Playbook
 - o A published resource that chronicles UB’s history, approach, stakeholders and impact. Designed to
 - Bring our story to communities across NYC and the country at large
 - Provide a “toolkit” for other communities to follow that celebrates and lifts up the promise of resident-led approaches for real systems change
- FAB Editorial Board
 - o An invitation to a select group of FAB members asked to provide leadership and direction for the UB Playbook project in partnership with Gillian Kaye

board breakout care **checklist** clients **community** connect **contest**
 coronavirus covered development distancing editorial **fab**
family feedback friends gillian group health help
 included introduce kaye line list **meeting members** neighbor
 offer pandemic people physical playbook project provide public
question residents **resources** safe social staff
 support **tool ub** updates video volunteer
 wellbeing

FAB Reality Check Average Answers



Next Steps

- UB hosts a follow-up meeting on Wed, 5/20 to discuss
 - Coronavirus Care video contest
 - Gillian Kaye writing/documentation and FAB Editorial Board contest
- 5-10 Volunteers needed: Do 1 by Wednesday
 - Use our checklist with 1 family member, friend, relative, or neighbor as a trial - <https://bit.ly/ubchecklist>