

6th Leadership Council (LC) Meeting
4-6pm - March 20, 2019
Scholastic Inc.

Attendance:

- 5 UB backbone staff (David Harrington, Kassa Belay, Jason Ludwig, Dionne Grayman, Danielle Augustine)
- 20 Leadership Council members and 3 FAB members

Takeaways:

- Data is empowering, and early childhood developmental data should be returned to the communities that generated it and to which it belongs so that residents can be informed agents of change.
- This data can be used not for judgement or blame but for the purposes of quality improvement: identifying opportunities for community members, CBOs, and agencies to collaborate in pursuit of better outcomes.

Objectives:

- Bring LC members up to date on UB's activities since the December meeting.
- Continue our discussion of evaluation with insight from some of our partners

Icebreaker:

- Welcome from Karen Baicker, Publisher for Family and Community Engagement at Scholastic Inc.
 - Noted the launch of The Yale Child Study Center–Scholastic Collaborative for Child & Family Resilience, a forum for researchers, educators, health care professionals, families, and community members to advance progress towards improving academic and mental health outcomes.
- Viewed and discussed Donovan Livingston's "[Lift-off](#)"-- a key source of inspiration for UB's work:
 - **KB and DH:** "Lift-off" helped shape Theory of Change by provoking questions: "What outcomes do we want to work to in order to see children in Brownsville 'lift off?'" & "What data do we need in order to evaluate our progress towards this goal?"
 - **DG** emphasized the history of activism around education in Brownsville that is also an important source of inspiration for UB's work
 - **FAB member Athenia** emphasized importance of providing resources to Brownsville: "The biggest questions that we have now revolve around data--we need data that speaks to Brownsvilles needs."

- UB has met roadblocks in its attempts to access these key datasets. Most recent FAB meetings have emphasized that data that comes out of communities belongs to these communities.

Board Book Review:

- Introduction of Danielle Augustine, new Project Manager and Dionne Grayman's expanded role as Accountability and Engagement Consultant.
- Review of DTB 2019 Plan:

	Staffing	Family Co-Op	Books for Brownsville	Learning Landscapes	Funder
December '18	Hire Project Manager	Project Planning	Project Planning	Initial project planning phase	End of year grant renewal meeting
January '19					
February	UB backbone consists of: 2 Co-Directors, Project Manager, Accountability and Engagement Consultant, and Intern		Hire project consultant		Begin year 2 of grant
March					
April		Project recruitment begins	Family and provider roundtables	Select two grocery stores, meet with store owners	
May			Develop training curriculum		
June		Hiring and training of Leader Teacher, Teaching Assistant, and Family Coordinators	Train the first two cohorts of providers in curriculum	Share LL materials to providers, print and place signage in grocery stores, official launch early Sept	
July					
August					
September		Co-op launches at Greg Jackson Center and ECC	Begin community of practice meetings for trained cohorts	Evaluation of pilot projects	
October					
November					
December	End of year grant renewal meeting				

- Group Discussion about DTB schedule:

- **Question:** *How does UB plan to recruit families for the for the Family Co-op?*
 - Through drawing on existing networks of the PAT and FAB
- **Question:** *What is the larger framework connecting the three DTB projects?*
 - Centering the primacy of relationships between all of the adults in a child's life, building on Brownsville's strengths to address missed opportunities and gaps in service, and build community ties
- Review of **FAB/PAT Measurable Outcomes**, related to FAB members' aspirations for UB and their children. The philosophy underlying this project is that, if UB is successful, it will help families achieve changes to the early childhood system and the experience of parenting in Brownsville that they would like to see:

Theme	FAB Aspiration/Outcome
Equity	Outcomes for children in Brownsville are comparable to those in other neighborhoods
	Opportunities for children in Brownsville are comparable to those in other neighborhoods
	The way that families receive services in Brownsville looks the same as in other neighborhoods
Child outcomes	Children are meeting and/or exceeding social-emotional and language developmental milestones
	Children who are not meeting developmental milestones show improvement
	Children who are not meeting developmental milestones regularly receive the interventions and services they need
	Children treat each other with respect, consideration, and empathy at school, home, and in public places like parks.
	Families report improved interactions with their children.
Access to and usage of services	Services are accessible to families in Brownsville in terms of: language, ability, time, location, affordability, family size, etc.
	Families become return/repeat clients to services
	Families refer other families to services
	Families feel respected by the service providers they interact with
	Providers report an increase in utilization of parent support services.
	There is an increased number of families participating in UB DTB programs
	There is an increased number of families signing up for and using Brooklyn Public Library cards
	There will be an increase in EI referral and utilization for children aged 0-3 and a decrease in the number of children with IEPs in later years
Communication/ Information	Parents receive regular reports on their children's language and social-emotional developmental progress from early childhood educators and other service providers.
	Parents report satisfaction with the amount and clarity of communication they get about their children's developmental progress.

- Group Discussion of Measurable Outcomes
 - Achieving equitable outcomes is not just one facet of UB's work but the organization's overarching goal
 - **Question:** *How is UB thinking about "transforming institutions" in Brownsville?*

- By transforming how work is done in the community.
 - Ensuring that agencies and CBOs embarking upon work in Brownsville are centering their work around community members, such as through FAB consultation and co-design. Institutions in Brownsville should view community members as experts, build upon community strengths, be informed by community experiences, and respond to community aspirations.
 - By transforming the way local institutions collaborate with each other.
 - Recent meeting with PAT focused on strategies for sharing data amongst providers in order to get a better sense of the condition of Early childhood education in the community.
 - Projects like Learning Landscapes can also be used to tap into larger conversations, such as those around food quality and access
 - **Question:** *How will UB document the progress of each DTB project and their progress towards measurable goals? And how will UB capture data in a way that is sustainable and scalable?*
 - By relying on PAT, FAB, LC and other partners to inform the evaluation process.
 - UB is also engaging with external partners such as the Yale CHild Study Center/Scholastic to develop evaluation plans that are in sync with local stakeholder priorities
 - UB will also ensure that funds spent on evaluation do not exceed those spent on the families and children UB works with

Using Data for Improvement:

- Keith Little, Executive Director of SCO Family of Services, emphasized how both data and collaboration can empower families and communities.
 - “Data enlightens, engages, empowers, and forces us to take action. Each of us [LC members] must make a commitment to sharing data--community data belongs to the community”
- Erasma Monticciolo, Executive Director, Power of Two, presented on how data informs every aspect of the organization’s work
 - Data used to recruit and hire team, celebrate achievements, track organizational growth
 - Power of Two also uses data to track progress towards outcomes, i.e. Ages and Stages Questionnaire (ASQ) screening for social emotional developmental status
 - Also collect data on how parents are significantly more likely to negatively screen for depression following progress through the program.
 - Power of Two committed to sharing data in a way that will empower the families they work with
 - What the data most strongly shows is that the families Power of Two works with are **good, authentic, caring and resilient.**
- Ruth H., FAB member and participant in Power of Two’s program, spoke on how the organization’s data-driven work has real-life positive consequences at the personal level.
 - Called for more data generated by the community to be returned to that community in order to gain a fuller understanding of early childhood landscape in Brownsville and Brooklyn and identify areas that need improvement. The goal of

data-driven work would be to identify and attack disparities and “create a better Brooklyn for our children.”

Data Outcomes Activity

- Meeting attendees reviewed Potential Outcome Measures in small groups and answered:
 - Do any Outcome Measures align with “Data Challenge” data points?
 - What additional data might you/your organization be able to share, relevant to these potential outcomes?

Organization	Data
Citizen’s Committee for Children	Keeping Track of New York City’s Children Online Database -- has neighborhood level data on care provided in Brownsville, which may fit into access and equity outcomes. Also data on labor market, test scores, social cohesion and ASQ
Brooklyn Children’s Museum	Will have data on neighborhoods which visitors are coming from, as well as data related to repeat visits and how respected visitors to museum feel
Department of Education and Administration for Children’s Services collaboration	Teaching Strategies Gold assessment outcomes data
Health Department	“NYC Kids” Health Survey will be publically available in 2 months--however, questions about how targeted it will be. Also Community Health profiles may be useful, but not administered in Brownsville.

Next Steps

- UB will be following up with LC members individually regarding data that aligns with FAB/PAT measurable outcomes listed on page 2 of this document. We will ask LC members to assist UB by:
 - sharing data they collect already that measures these outcomes
 - advising us on other ways to measure these outcomes
- Dates for upcoming Leadership Council meetings are:
 - June 4

- Sep 19
- January 23