

**PAT Meeting #10 04/05/2019, 1-3pm**  
**Greg Jackson Center HUB Space (519 Rockaway Ave)**

**Attendance:**

- 5 UB backbone staff (David Harrington, Dionne Grayman, Danielle Augustine, Kassa Belay, Jason Ludwig)
- 22 PAT members
- 3 FAB members

**Objectives:**

- Revisit Too Small to Fail - Learning Landscapes Presentation
- Discuss Learning landscapes Creative Content and Characters/Branding
- Secure PAT Commitments for DTB projects: "I can commit to"
- Provide EI data update

**Welcome & Updates:**

- **Icebreaker** - Write or draw/sketch a memory from your childhood about the community or neighborhood in which you lived.
  - Pair Share of experiences of bias in childhood
  - Large Group share out: Attendees shared their childhood memories of bias as it related to immigration, housing segregation, sexual and religious discrimination, privilege and educational inequities

**Too Small to Fail Presentation: Weaving Early Brain and Language Development into the Fabric of Communities**

- Goals and mission of TSTF: Ensuring that children in the communities they work in are prepared for Kindergarten and that parents and caregivers understand their crucial role in Social-Emotional and Language Development
- Talking is Teaching currently working in 24 communities across the U.S.
  - 3 main components of Talk, Read, Sing campaigns: Trusted messengers, environmental prompts, tools to facilitate change (i.e. tool kits)
  - Campaign approach: Community ground game, air game/media partnerships, national partnership
- Current TSTF Creative
  - Creative= environmental prompts designed to start caretaker-child conversations: posters for playgrounds, bus shelters, grocery stores
  - Current creative has not yet been looked at through a social justice lens
  - Need to ask: Does the current creative speak to everyone—especially to families in Brownsville?

- Possibilities for new Creative
  - PAT presented with many different characters in TSTF's current creative and asked whether families in Brownsville may be more responsive to some of them.
  - UB will design and share survey to gather PAT reflections on selecting/designing/ and redesigning characters

## Reality Check Survey

This was a unique meeting in that a large percentage of the meeting time was spent on the opening activity, which provided a way for participants to think deeply about place and community as well as to reflect on their experiences with bias. Each participant was provided the opportunity to share whatever felt meaningful to them without concern for time. Most participants found this to be an important and moving experience that tied into the Learning Landscapes project, but there were also suggestions to put time limitations on the activity and not to rush the presentation from Too Small to Fail. Marks for decision-making were low, while the highest ratings were for feeling positive and for having the opportunity to share experiences.



## PAT Reality Check Average Answers

